



महाराष्ट्र MAHARASHTRA

2018

TREASURY OFFICE N

TC 353951

24 AUG 2018

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द्वारा दिनांक 24/08/2018  
 TUV INDIA PVT. LTD.  
 801 RAHEJA PLAZA-1,  
 L.B.S MARG,  
 GHATKOPAR (WEST),  
 MUMBAI - 400086.  
 TEL : 022 - 66477000.

दि. 24/08/2018  
 श्री. श्रिकान्त कुर्कर्णी  
 सचिव - प्रमाणिकता, प्रशिक्षण, सततता

MEMORANDUM OF UNDERSTANDING

This MOU is made and entered into this 31<sup>st</sup> August 2018 at Nashik.

Between

TUV India Pvt. Ltd., having its principal office at 801, Raheja Plaza – 1, L.B.S Marg, Ghatkopar (W), Mumbai 400 086, India hereinafter referred to as "TUV India" Through its Authorised Person Mr. Shrikant Kulkarni ( Senior Vice President-Certification, Training, Sustainability)

*(Handwritten signature)*

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And

**Ashoka Education Foundation** a society registered under the Maharashtra Public Trust, 1950 bearing Registration No. F - 7359, Nashik and having its office at: 8/1/ 2B, Ashoka Marg, Wadala, Nashik, through its authorized Representative **Mr. Wasudeo Bhende**(Administrator, AEF).

**1. Ashoka Center For Business And Computer Studies**

(here in after referred as "ACBCS"). Through its Principal **Dr. D. M. Gujrathi**

**2. Ashoka International Centre for Educational Studies and Research (AICESR)**, through its Principal **Mrs. Preeti Sonar**.

**3. Ashoka College of Education (ACE)**, through its Principal **Dr. Ajaykumar Ingle**.

**4. Ashoka Business School** represented by its In-charge Director **Adv. Mrs. Manisha Bhamre** Hereinafter referred to as the "MBA College"

All above Higher Education Institute runs under the **Ashoka Education Foundation**

TUV INDIA and Ashoka Foundation hereinafter referred to as "Parties"

Whereas TUV India Private Limited was established in 1989 as part of the German RWTÜV group's Indian operations. Being one of the first Certification Bodies to start operations in India, TUV India has been closely associated with the quality revolution in India,. Starting with some of the earliest ISO 9001 audits by any certification body in India, TUV India, along with its parent group and CII, also organized some of the first Lead Assessor programs for capacity building in India.

**AND WHEREAS** The Members of Ashoka Education Foundation are involved in Educational Institute. Ashoka Education Foundation is to promote educational and technological growth of the nation to realise the Vision 2020 of making India a Super Power by 2020, by establishing integrated educational and training facilities for offering need based education specially in emerging areas in order to equip our youth with necessary skills to meet the global challenges with stress on innovation, excellence in instruction and applied research using the latest technologies and methodologies.

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The Parties want to combine their strengths and offer services to the academia based on the concepts and tools which are globally acceptable.

In this MoU, the Parties have decided to list the basic terms of business of their relationship.

### **1. Scope**

The Parties' collaboration is built upon the Training Concepts and Tools of Soft Skills, Behavioral & Quality Management System.

### **2. Territory**

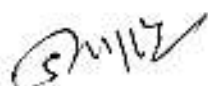
The territory will be Nashik. Requests received by Ashoka Foundation from prospective clients outside the territory will also be considered on case by case basis.

### **3. Period**

The collaboration will continue in perpetuity unless terminated with a notice period of Three (3) months to the end of a quarter.

### **4. Obligations of Ashoka Education Foundation**

1. Marketing of the Jointly Offered Services
2. Specifying in all Public Relations; services are executed by TUV India ( TUV NORD Group)
3. Setting the External Price for the jointly offered services
4. Administration of Participants.
5. Student Nominations, Creating batch & Collection of Fees
6. Arranging the Training Venues, Catering, Audio Video, and Training Material etc.
7. Printing & Distribution of relevant course material & information to participants including the distribution of certificates
8. Maintaining student discipline during execution of training.
9. Mobilization Time of minimum 3 weeks shall be given to TUV India for Organizing Trainings.
10. To make payment of the invoices raised by TUV India as per Annexure 2 hereto



**5. Obligations of TUV India**

1. Providing "LEAP" Training Programs on Soft Skills, Behavioral & Quality Management System (As per annexure 1)
2. Providing the necessary Soft Copy of Training Material as of latest release
3. Providing Training Certificates; wherever applicable

**6. Points Require Special Attention**

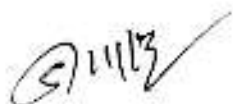
- a) TUV India shall respect that any additional requirements related to Customized Trainings of Ashoka Education Foundation.
- b) In allocation and scheduling of resources for the services under point 1 above, TUV India will consider "Ashoka Education Foundation" as a preferred customer.
- c) The Parties operate on the assumption that; minimum 30 number of training programs per FY Year.
- d) Any Training Material as per Scope 1 given by TUV India shall not be reproduced by Ashoka Education Foundation in any form (Hard & Soft) without prior permission of TUV India. Distribution of same is restricted to the participants of training program only.
- e) Beyond the services under point 1 above there are no payable items, cost allocations, or charging of overheads from this MoU between the Parties.
- f) Ashok Education Foundation shall not use TUV NORD Brand & Logo for any purpose.
- g) Ashoka Foundation may use TUV India Logo for promotion of Jointly Offered "LEAP" Training Services only.

**7. Confidentiality**

Both Parties including their affiliates and employees shall keep the contents of this MOU confidential and shall not disclose or otherwise use the information.

**8. Communication**

All Communication to Ashoka Education Foundation shall be addressed to:  
Dr. Wasudeo N. Bhende, Ashoka Marg, Ashoka Nagar, Wadala, Nashik.  
422006, Maharashtra  
Telephone: 9130002341  
Email : wasudeo.bhende@aef.edu.in



All communication to TUV India shall be addressed to:  
Mr. Nimish Agarwal, 801, Raheja Plaza 1, L.B.S. Marg, Ghatkopar (W), Mumbai  
400086  
Telephone: 9971887213  
Email : agarwaln@tuv-nord.com

TUV India Pvt. Ltd  
Through its Authorise Person  
Mr. Shrikant Kulkarni  
( Sr. VP - Certification, Training, Sustainability)



**Ashoka Education**  
Through its authorized Representative  
Mr. Wasudeo Bhende (Administrator, AEF)



*Wasudeo Bhende*

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("ACBCS").  
Through its Principal Dr. D. M. Gujrathi



*Dr. D. M. Gujrathi*

**2. Ashoka International Centre for Educational Studies and Research**  
(AICESR),  
Through its Incharge Principal Mrs. Preeti Sonar.



*PR Sonar*

**3. Ashoka College of Education (ACE)**  
Through its Principal Dr. Ajaykumar Ingle.



*Dr. Ajaykumar Ingle*

**4. Ashoka Business School**  
Represented by its In-charge Director  
Adv. Mrs. Manisha Bhamre



*Manisha Bhamre*

In the Presence of Witnesses:

1. Name : *Shimpi Shashikant* 2. Name :  
Sign : *[Signature]* Sign :  
Address : *Nashik, Cidco.* Address :

## Annexure 1

## Program Names

1. Campus Placements
2. Corporates – Organizational Setup
3. Differences in Skill requirements and Work Environments in Manufacturing and Service

## Sectors

4. Skills – Verbal and Communication skills
5. Leadership and Management skills
6. Team Building and Team Working
7. Essentials of Entrepreneurship
8. Behavioural differences and Expectations of Today's generation vis-à-vis earlier generations
9. Presentation Skills
10. Skills -Time Management
11. Skills - Dealing with Ambiguity
12. Skills – Goal /Target Setting
13. Skills – Stress Management
14. Motivational Skills
15. Command over English language
16. Career Planning
17. Email Etiquette
18. Resume and CV
19. Group Discussion & Interview Facing
20. Popular Terms used in Corporates and their Meaning
21. Fundamentals of Quality Management
22. Overview on QMS



All communication to TUV India shall be addressed to:  
Mr. Nimish Agarwal, 801, Raheja Plaza 1, L.B.S. Marg, Ghatkopar (W), Mumbai  
400086  
Telephone: 9971887213  
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In the Presence of Witnesses:

1. Name : Shimpi Shashikant 2. Name :  
Sign : [Signature] Sign :  
Address : Nashik, CIDCO. Address :