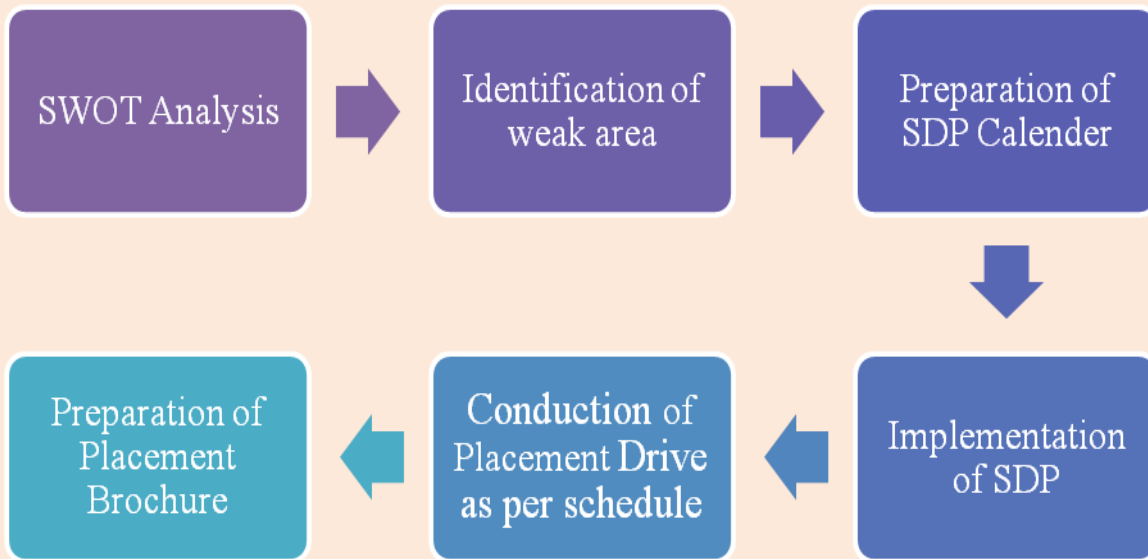


Ashoka International Centre for Educational Studies and Research
Employability Enhancement Cell

The Practice:

▪ **Flow of Operation**



▪ **Step 1: SWOT Analysis –**

In AICESR after admission process we are organizing expert session on SWOT analysis to give information to students regarding how to identify strength, weakness, opportunities and threats of their own.

▪ **Step 2: Identification of weak area-**

After the expert lecture student prepared their own SWOT analysis and discuss that with mentors. After collecting all students SWOT analysis the area where most of students are found to be lagging are identified and according to that topics are decided for training to enhance employability skill.

▪ **Step 3: Preparation of SDP Calendar –**

After identification of topics whole year plan was made for the execution of different activities which called SDP calendar. Planning activities as per the need identified are

incorporating in the academic calendar. Under employability enhancement cell Principal Talk, Training by different expert, Session by experts on different skills, Personality Development program were arranged.

- **Step 4: Implementation of SDP-**

Conduct the execution of training activities as per schedule given in SDP calendar. Activities like Principal Talk, Expert session on different employability skills, workshop on C.V. preparation Mock interview, 15 days Personality Development Course through Naandi Foundation and Mahindra Pride Classroom, Mock demo etc. were arranged through employability cell, after each activity feedback is taken from the students.

- **Step 5: Conduction of Placement Drive as per schedule –**

As per schedule in SDP calendar invitation letter is send to the schools. After confirmation from school placement drive is arranged in campus. As per school requirement students demoschedule is prepared and share with students, continuous follow up is taken from each school till the final placement.

- **Step 6: Preparation of Placement Brochure-**

Preparation of placement brochure with placed student's information and uploading placement brochure on Website.